



Upholstery

# ASGARD

COLLECTION



# BLISS

EMOTIONAL PERFORMANCE FABRICS



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BLISS is a new brand created by people who have been in the textile industry for a very long time. We have inherited the technical knowledge and resources of Citel – the outdoor performance fabrics manufacturer founded back in 1875 in Barcelona – and added a special sensitivity and aesthetic perspective. BLISS mission is to manufacture performance and decorative fabrics made by and for the senses.

Our team wanted to create a brand that not only demonstrated their technical know-how regarding 100% solution-dyed acrylic fabrics, but also expressed their philosophy of life. BLISS is built on passion, new ideas, effort and an ongoing desire for improvement.

Creating is our favourite state of mind - our bliss -, and the desire to imagine, envision and manufacture fabrics that are truly special is our very reason for being.

## ASGARD collection




The Asgard collection is named after the land of gods and heroes, according to Norse mythology, meaning “the garden of gods” in Old Norse. We wanted to create fabrics that convey their vision of the relevance, power and beauty of nature.

The textures and colours of Asgard fabrics are inspired by landscapes: forests, grass, rivers and mountains. Their appearance and touch are those of natural and fine materials, such as cotton and linen.



*100% solution dyed acrylic*

## ASGARD COLLECTION

Composition:	100% solution dyed acrylic
Outdoor and indoor use	  
Width:	140 cm (55")
Roll length:	50 m (55 yards)
Warranty:	5 years

### Features



### Flame retardancy

NFPA 260 EN 1021-1 BS 5852-1(54) CA TB 117

### Cleaning instructions

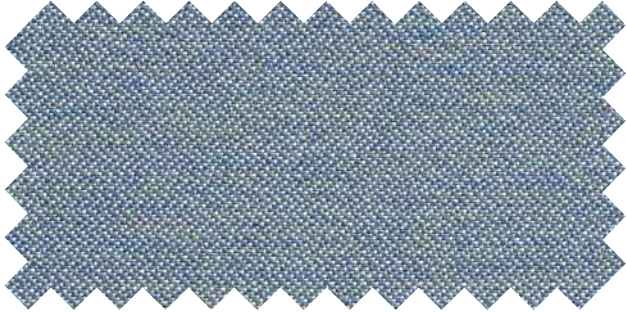


Technical data	Standard	Asgard
Weight (g/m <sup>2</sup> ):	UNE 40339	330
Spray Test (max. 100)	UNE-EN ISO 4920	100
Oil repellency (Max 6)	AATCC 118	6
Colour fastness to artificial weathering (max. 8):	UNE-EN ISO 105-B04	7-8
Colour fastness to artificial light (max 8)	UNE-EN ISO 105-B02	7-8
Colour fastness to chlorinated water (swimming-pool water) (max. 5):	UNE-EN ISO 105-E03	5
Colour fastness to sea water (max. 5):	UNE-EN ISO 105-E02	5

Tolerance +/- 5% average values. Non-contractual information.  
The data are result of tests performed in our laboratories.  
For more technical information, please contact us at [info@blissfabrics.es](mailto:info@blissfabrics.es)



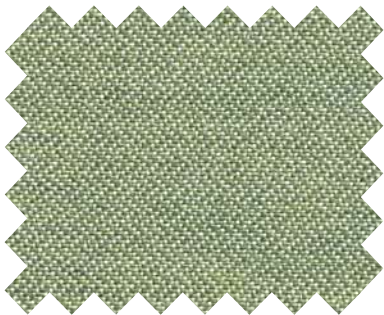
ASGARD COLLECTION



00A53 Asgard Denim



00A54 Asgard Evening



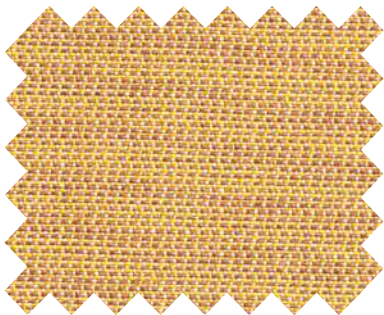
00A49 Asgard Grass



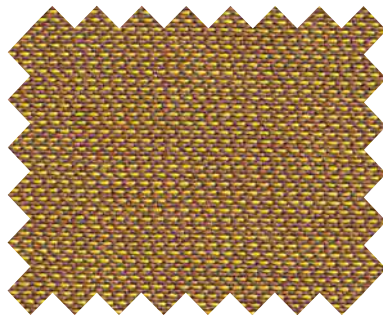
00A50 Asgard Fern



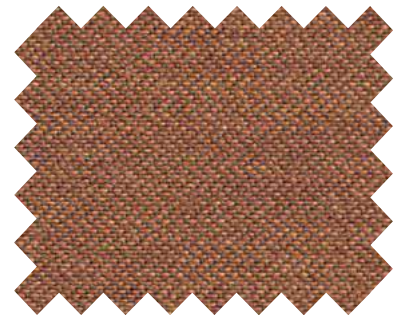
00A59 Asgard Limonetto



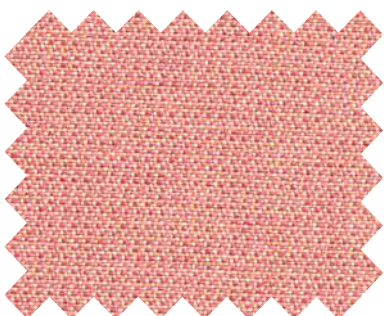
00A51 Asgard Desert



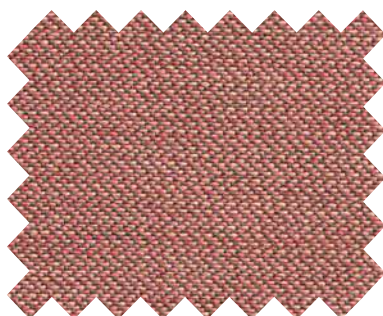
00A52 Asgard Corn



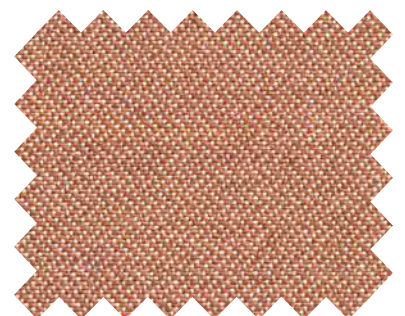
00A56 Asgard Terracotta



00A47 Asgard Coral



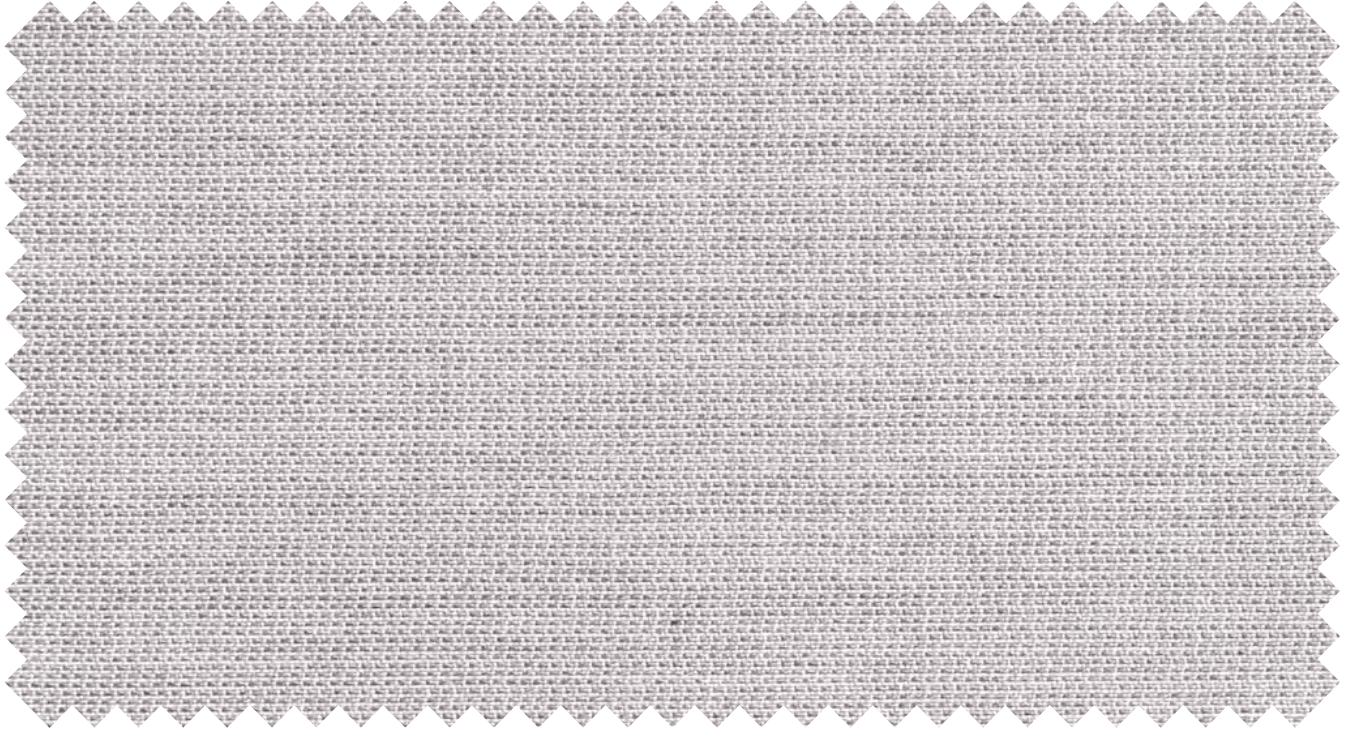
00A48 Asgard Rose



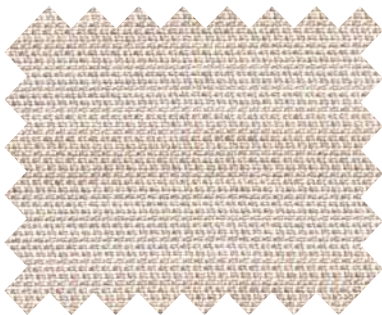
00A55 Asgard Amber



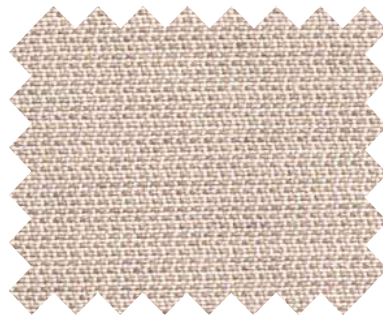
ASGARD COLLECTION



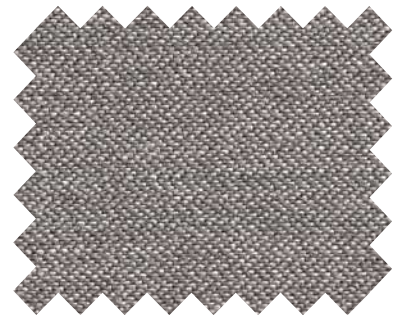
00A57 Asgard Ash



00A42 Asgard Hazelnut



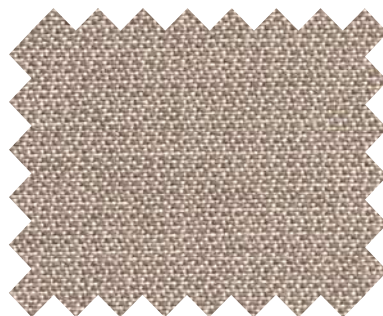
00A45 Asgard Peanut



00A58 Asgard Smoke



00A43 Asgard Walnut



00A44 Asgard Mud



00A46 Asgard Mocha

*Arise emotions and awake people senses*

*We have had a long and beautiful love story with textiles for more than 100 years. Now, we are ready for this new chapter in which we have found our true-self.*

*We will keep working to make Bliss a design-led innovator and fuse the technical branch of performance fabrics with the boundless creativity of the world of emotions, fashion and decorative textiles.*

[blissfabrics.com](http://blissfabrics.com)

*Designed and manufactured with passion in Barcelona*

**BLISS**  
EMOTIONAL PERFORMANCE FABRICS

by **Citel**<sup>®</sup>

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